

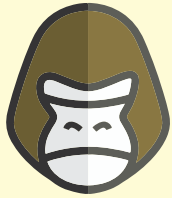
Gorillaz Media

DIGITAL AND SOCIAL MEDIA STRATEGY THAT DELIVERS



DON'T COUNT YOUR FOLLOWERS,
MAKE YOUR FOLLOWERS COUNT

website: gorillaz.media



Gorillaz Media

**The world doesn't
need another
digital agency,
but we're different.
We design and
deploy strategies
tailored to your
brand's niche.**

hello@gorillaz.media • [website: gorillaz.media](http://website:gorillaz.media)



Against a backdrop of increasing competition and customer sophistication, traditional social media marketing strategies struggle to create the buzz and momentum they once did.

Enter Gorillaz Media.

A Melbourne based digital agency who design and deploy strategies tailored to your niche.

Gorillaz Media are specialists in emerging social media platforms (like Snapchat) with expertise in every social media platform, and the ability to build and execute a complete end to end marketing strategy.

Our mission? To give your brand a unique position, tell your story, and use the right channels to convert followers to customers.



OUR SERVICES

LISTEN. RESEARCH. ATTACK.

By listening and researching your market, we are able to outmanoeuvre your competitors, then attack the field without a single causality.

Not only do we believe and train people in these strategies, we also practice these in businesses we've owned and grown ourselves.

We also believe in the power of great brand storytelling.

A good story begins with great research.

1

STRATEGY

We'll develop a **comprehensive digital and social media strategy** based on quality, relevant and engaging content.

2

PROFILING

We'll create a **research-based customer profile** then identify the most relevant social channels for your target audience.

3

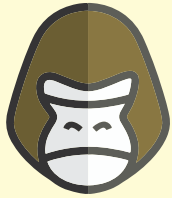
EXECUTION

Successful execution will make or break your brand presence, we make it our job to **optimally manage all campaigns** on all social channels.

4

METRICS

Millions of new pieces of content are published each day, we **track the performance of your content** benchmarked against your competitors.



Gorillaz Media

“Gorillaz developed an Instagram based content marketing strategy to engage with our potential customers. The result? They converted our followers to customers!”

PAUL, FOUNDER OF BEENIGMA

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ABOUT US

The Founders of Gorillaz Media, Rob de Rozario (Rob Dee) and Rob Weir (Rob Dub), are both successful entrepreneurs coming from diverse and complementary backgrounds.

Rob Dee hails from a banking and trading background and is a fearless entrepreneur with boundless energy. With a diverse range of technical skills and knowledge, Rob ensures your brand is in safe hands.

Rob Weir is a self-taught business entrepreneur who built a globally recognised fashion brand through the power of social media. Where most people talk about it, Rob's already done it.



MEET THE TEAM



ROB DEE
CO-FOUNDER

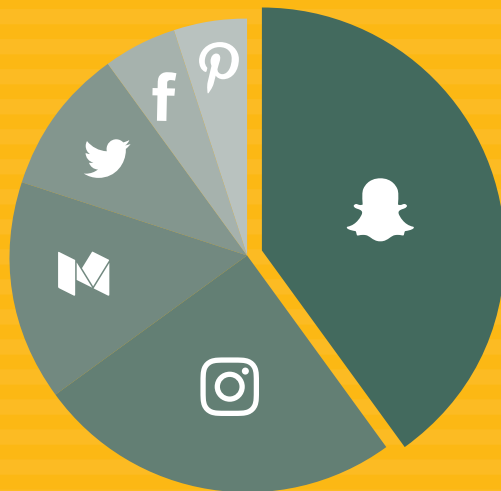
HOW MANY COFFEES DO YOU HAVE A DAY?



WHICH CITIES HAVE YOU LIVED IN?

MELBOURNE
SYDNEY
SINGAPORE
AMSTERDAM
ZURICH
TOKYO

HOW DO YOU DIVIDE YOUR TIME ACROSS SOCIAL MEDIA?



WHAT IS YOUR POWER ANIMAL?



ROB DUB
CO-FOUNDER

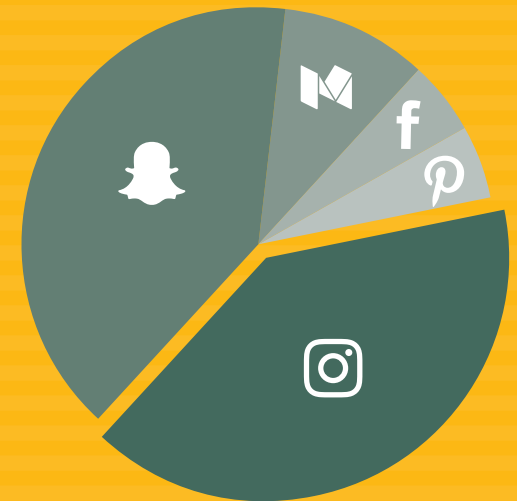
ARE YOU A MORNING OR NIGHT PERSON?



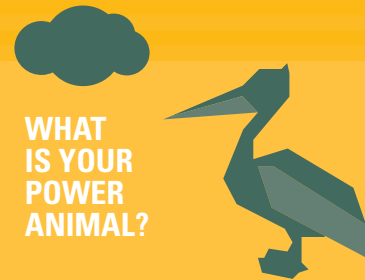
HOW MANY BASEBALL CAPS DO YOU OWN?



HOW DO YOU DIVIDE YOUR TIME ACROSS SOCIAL MEDIA?



WHAT IS YOUR POWER ANIMAL?





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IT'S A JUNGLE OUT THERE

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